

EVERY BIKE BRITE® PRODUCT IS MADE RIGHT IN THE U.S. IN THEIR OWN FACTORY

Bike Brite® was founded to solve the universal rider's dilemma: If it's nice enough to clean the bike, it's nice enough to ride. So how do you keep your bike looking great and still get in all the riding time you can?



Hitting the road himself and meeting with real riders is where Joe Coviello gets Bike Brite's best ideas.

Joe Coviello, a lifelong motorcyclist and the director of sales and marketing for Bike Brite®, couldn't find an answer. So he decided to invent his own. That was 1992, and now the Mentor, Ohio based company has provided their product to millions of bikers across the U.S. and Canada, Europe, Japan, Australia and even Mexico.

From just one product, the Bike Brite® care line has grown to over 20 products and they are now used worldwide.

Products include:

- Motorcycle Spray Wash – part of our special J&P Cycles® Exclusive Bike Brite® kit!
- Moto Mask™ On and Moto Mask Off – a revolutionary temporary touring mask.
- Moto Mask™ for Windscreens – rain rolls off.
- Moto Shine® – a "Show Bike Shine in Half the Time!"
- Bike Wipes™ – the clean that goes with you.

If you've tried using cleaning products for cars, you know you don't get the results you want. Joe wouldn't settle for that. "We understand the finishes and materials used on today's motorcycles," says Joe. "We know the real-world dirt and riding conditions motorcyclists have to handle. And most of all, we know that you want a product that works fast, but isn't harsh or damaging to your bike." That's why Bike Brite® puts a team of chemists to work to develop formulations specifically for the materials used to build bikes. These high-quality, American-Made Products are easy to use, work fast and easy, and deliver premium results every time. Plus, you know they're safe. We keep investing in ingredients that are non-corrosive, pH balanced, non-acidic, VOC compliant and often biodegradable. Bike Brite products are American-made and come with a money-back guarantee. Nobody has time for products that don't work. You can pay more, but you won't get more quality than Bike Brite®. That's a promise. And we back it with a money-back guarantee.



We do things only one way at Bike Brite – the right way.

New Product!

Moto-Mask™ temporary barrier for touring. Don't ride naked! (Patent Pending)

On a good ride, not-so-good gunk ends up on bike paint and chrome – road grime, grit, Love Bugs, Canadian Soldiers, Joe Coviello saw the thousands of dollars spent on paint jobs that got dinged and time spent on cleaning, and asked his chemists to develop MotoMask ON. Bike Brite® Moto-Mask™ ON is a translucent temporary barrier that sprays onto fairings, front fork tubes, and all painted metal, plastic, fiberglass and chrome surfaces in a matter of minutes. The barrier coating blocks out grit and sand to prevent light road abrasion. Bugs and road grime can't penetrate the mask, so they don't stick to your bike surface. At the end of the ride, the mask and the dirt, bugs and debris it captures simply wipe away with Bike Brite® Moto-Mask™ OFF. We call it armor for your bike. Clean off road grime with a wipe.

No more endless bucket-and-sponge sessions. For riders headed to a rally or bike show, Bike Brite® Moto-Mask™ ON makes it easy to have a freshly detailed look, even after days on the road. Bike Brite® Moto-Mask™ OFF buffs to a high shine with no residue. It can even be used alone as a quick detailer.



Moto Mask On
Moto Mask is a temporary transportation coating. Moto Mask On protects your bike while touring. Moto Mask On protects fairings, mirrors and fork tubes from road debris, road grime and bug stains. Road grime and bugs can be easily removed when protected by Moto Mask. Can be used on paint, aluminum, chrome and plastic. **Made in the USA.**
900-526 Moto Mask On... **\$8.99**
Ground ship only

Moto Mask Off
Moto Mask Off effectively removes Moto Mask On from all surfaces. Leaves no residue. Can be buffed to a high shine. Also can be used as a quick detailer. Safe and nontoxic. **Made in the USA.**
900-525 Moto Mask Off... **\$7.99**
Ground ship only

RIDE HARD, CLEAN EASY. THAT'S A PROMISE FROM BIKE BRITE. J&P CYCLES IS PROUD TO HAVE BEEN A PARTNER WITH BIKE BRITE FOR SEVERAL YEARS AND THEIR PRODUCTS ARE ONE OF OUR BEST SELLING LINES.

New Product!

Moto-Mask™ Windscreen Rain Coating. Rainproof your ride. (Patent Pending)

You can't ride as much as Joe does and not know how riding in the rain can impair vision and safety. The result? A rain coating that really works. Moto-Mask™ Windscreen Rain Coating was formulated just for motorcycle windscreens. It's safe and effective on Plexiglas®, acrylic, polycarbonate, Lexan®, etc. The result? The long-lasting formula delivers water sheeting action so strong that raindrops virtually disappear for a clear view in rain and mist. It works on mirrors and helmet visors for clearer rain vision, too. You can even apply it in the rain and still get a crystal clear view. And here's a bonus – it even prevents water spots when the rain dries.



Moto Mask Windscreen Rain Coating
Moto Mask for Windscreens is specially formulated for motorcycles. Moto Mask makes beads of water on your windshield disappear. Helps improve your vision in the rain, drizzle or under misting conditions. Excellent for touring bikes. Safe on windshields and Plexiglas. **Made in the USA.**
900-527 Windscreen Rain Coating... **\$10.99**
Ground ship only

Moto Glaze®
Protects against UV rays, humidity, freezing, salt and grime. It's heat-resistant, so it protects surfaces that are close to hot engine parts. Use on all clear coated paint and chrome. 8-oz. bottle. **Made in the USA.**
ZZ95011 Moto Glaze®... **\$8.99**
Ground ship only



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PRICES & SUPPLIES SUBJECT TO CHANGE

BIKE BRITE® VALUE KIT IS A J&P CYCLES® EXCLUSIVE

Special Savings on Bike Brite® Value Kit
This all in one easy to afford kit that saves you almost \$10.00 off the individual prices. Kit includes 32 oz. **Bike Brite®** spray wash and degreaser, 8 oz. **Moto Glaze®** polish and protectant and a 24-pack of **Bike Wipes** multi-purpose cleaning wipes. **Made in the USA.**
950-006 Bike Brite® Value Kit... **16.99**
Ground ship only

Blue Buster™ Polishing Kit
You didn't remember to use Dyno-Kote™ before you ran your new pipes and now they're as yellow and discolored as a bruised banana. You can still restore the smooth bright finish by using Blue Buster™ from Blue Coral®. Includes Lite Blue™ ultra fine rubbing gel and a hand drill polishing pad. Also works on painted sheet metal, plastic windshields and more! **Made in the USA.**
440-493 Complete kit... **\$23.99**
Ground ship only

Bike Brite® Plexi Brite®
Safely cleans and polishes all plastics. Great for removing bugs from windshields. Just spray and wipe. **Made in the USA.**
ZZ95010 14 oz. aerosol... **\$8.99**
Ground ship only

Bike Brite® Chain Lube
Bike Brite® chain lube is the lubricator that keeps the kinks out! For use on motorcycles, bicycles, scooters and snowmobiles. 5 oz can comes with applicator tube to direct lubricant right where you want it, with no overspray mess! **Made in the USA.**
900-370 Chain lube (each)... **\$4.99**
Ground shipment only

Moto Kit by Bike Brite®
Everything you need to keep your bike looking like new, in an easy-to-carry case. Includes 8 oz. Moto Glaze®, 4 oz. Moto Black, 13 oz. Plexi Brite®, 32 oz. Spray Wash, chamois and 100% cotton polishing towel. **Made in the USA.**
ZZ95009 Moto Kit... **42.99**
Ground ship only

Blue Buster™ Polishing Powder
Polishing powder for those old blue pipes. Wet towel and polish blue away. Will not scratch chrome. Can be used on chrome, brass and stainless steel. **Made in the USA.**
440-160 Exhaust pipe Blue Buster™ (each)... **\$6.99**
Ground ship only

Bike Brite® Helmet Fresh
Cleans, freshens and deodorizes all foam helmet liners. Just spray and wipe dry. 14 oz. aerosol can. **Made in the USA.**
ZZ96008 Helmet Fresh... **\$8.99**
Ground ship only

Bike Brite® Moto Shine
Bike Brite's Moto Shine gives you a show-bike shine in half the time. Formulated with their exclusive formula, Moto-Shine brings an instant brilliant shine to your motorcycle. It lightly cleans and removes harmful contaminants in a hurry, so you can have more riding time. You can restore that just-waxed appearance in five minutes. Bike finishes that have a light dust layer or have been through a rain storm can be safely cleaned and shined with this gentle formula. **Sold each. Made in the USA.**
950-075 32 oz. spray bottle... **\$11.99**
Ground shipment only

Bike Brite® Cleaner and Degreaser
Simply spray over desired areas to be cleaned and rinse immediately with a forceful jet of water. After proper rinsing, surfaces will feel smooth and squeaky clean, not oily or slippery. Super strength formula is available in 32 oz. spray bottles and 64 oz. refill bottles. Biodegradable. **Made in the USA.**
900-295 32 oz. spray bottle... **9.99**
900-274 64 oz. refill bottle... **15.99**
Ground ship only

Bike Dry Jumbo Polishing Towels
Great for applying wax coatings, gel coats, polishes and for drying your motorcycle after washing. 100% cotton diaper fabric with ultra foam, 11" x 18" double sided/sewn towels. **3 per pack. Made in the USA.**
150-693 Bike Dry polishing towels... **\$8.99**

Bike Wipes
24 5"x6" multi purpose wipes with carrying case. Bike Wipes dry while cleaning and shining surfaces. They are great for protecting your gas tank from spills while fueling. They remove dirt and bugs from windshields, paint, face shields, goggles, mirrors, glasses, plastics, metals, fiberglass, and chrome. **Made in the USA.**
900-211 Bike Wipes... **\$7.99**
Ground ship only

Saddlebag Conditioner
Keeps leather and vinyl looking and feeling like new. Preserves and conditions while it nourishes and protects. **Made in the USA.**
900-273 Saddlebag conditioner, (12 oz. bottle)... **\$7.99**
Ground ship only

